

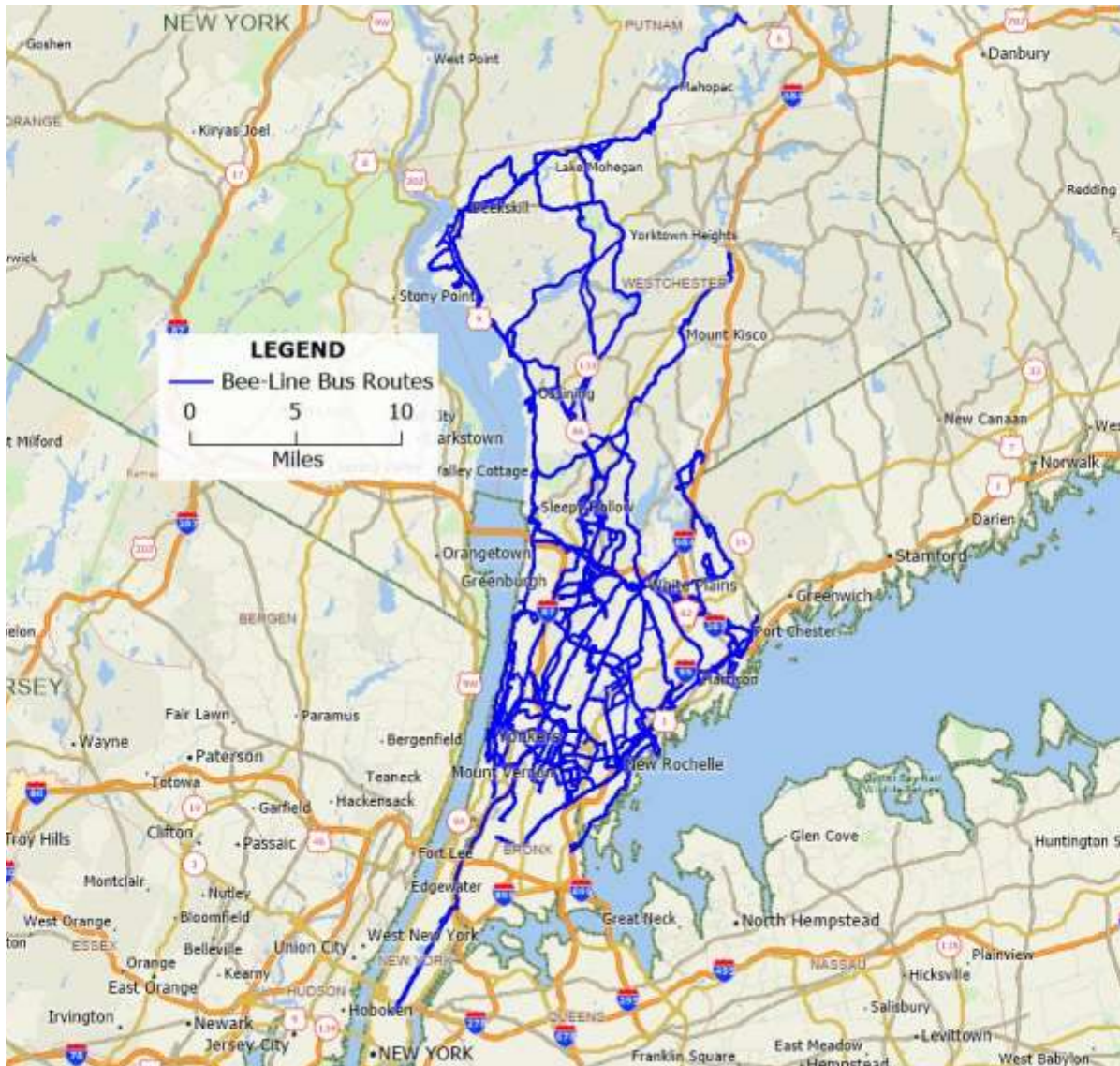


# Bee-Line Bus Advertising



## Westchester County, Bronx, Manhattan

### Transit Bus Advertising



## Westchester County Transit System

**326 Vehicles**

**450 + Miles Service Area**

**60 Routes**

**Annual Ridership**

**29,879,888**

**Residing Population:**

**976,396**

**Working Population:**

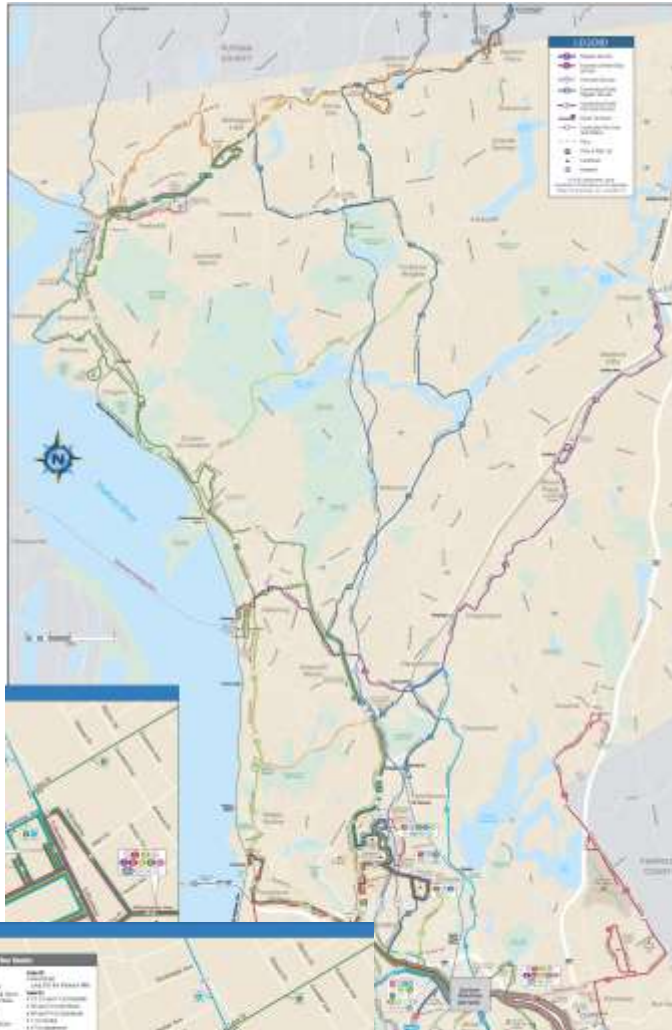
**474,000**



# Bee-Line Bus Advertising



## System Routes





# Bee-Line Bus Advertising



## Kong Bus Ads





# Bee-Line Bus Advertising



## King Bus Ads

30" x 144"





# Bee-Line Bus Advertising



## Queen Bus Ads

30" x 74"



## Tail Bus Ads

17.5" x 50" & 21" x 70"





# Bee-Line Bus Advertising



## Interior/Kiosk Bus Ads

11" x 28"



48" x 69"

